



**militerTeknikk**<sup>®</sup>  
– the Scandinavian Military Magazine –



ADVERTISING PRICE LIST & PLAN OF PUBLICATION **2020**

# WELCOME TO MILITÆRTEKNIKK

– THE LEADING MAGAZINE  
ON MILITARY TECHNOLOGY  
IN SCANDINAVIA.

With more than 7.000 readers, Militærteknikk is appreciated by officers and professionals inside the armed forces (Army, Navy, Air Force) in Norway, Sweden, Denmark and Finland, as well as managers and professionals in the Scandinavian defence industry, government agencies and organisations.

As an advertising channel towards the Scandinavian armed forces, Militærteknikk have no comparison when it comes to spread, editorial quality and target market.

Welcome as an advertiser during 2020!

With kind regards,



Patrik Irmér  
Advertising Sales



**militærTeknikk**<sup>®</sup>  
– the Scandinavian Military Magazine –

## ADVERTISING OFFICE SWEDEN

Militærteknikk  
Patrik Irmér  
Antennvägen 8  
SE-135 48 Tyresö  
Sweden  
Tel +46 (0)8 742 10 08  
patrik@mil-tek.no  
www.mil-tek.no

## EDITORIAL OFFICE NORWAY

Militærteknikk  
Editor-in-chief  
M.Sc./Siv.Ing. Bjørn Domaas Josefsen  
E-mail b.josefsen@mil-tek.no

MilitærTeknikk  
Krokliveien 66  
N-0584 Oslo  
Norway  
Tel +47 901 83 211

## DELIVERY

patrik@mil-tek.no

## TECHNICAL INFORMATION

Format: A4  
Type area: 186x257 mm  
Columns: 3  
Width of column: 59, 122 or 186 mm  
Printing method: Offset  
Paper quality, cover: 250 g Gloss  
Paper quality, inside pages: 115 gram Silk  
Material: CD/Electronic PDF  
Screen: 60 lines/centimeter

## EDITORIAL CALENDAR 2020

All editions in English language

No.	Material deadline	Publication
1	February 14	March, week 13
2	June 1	June, week 26
3	September 15	October, week 44
4	November 9	December, week 51

## ADVERTISING RATES 2020

Format	Size (W/H mm)	Price EUR
Spread	Full bleed 420x297+3 mm trim	€4.440
1/1 page	186x270 (Full bleed 210x297+3 mm trim)	€2.510
1/2 page landscape	186x130 (Full bleed 210x145+3 mm trim)	€1.480
1/4 page	90x130	€860
Inside cover	Full bleed 210x297+3 mm trim	€2.890
Back page	Full bleed 210x270+3 mm trim	€3.090

## SUPPLEMENTS

Contact the advertising office.





 **militærTeknikk**<sup>®</sup>  
– the Scandinavian Military Magazine –

**ADVERTISING OFFICE**

MilitærTeknikk  
Patrik Irmér  
Antennvägen 8  
SE-135 48 Tyresö  
Sweden

Tel +46 (0)8 742 10 08  
patrik@mil-tek.no  
www.mil-tek.no