



militær*Teknikk*®

– the Scandinavian Military Magazine –



ADVERTISING PRICE LIST & PLAN OF PUBLICATION **2023**

WELCOME TO MILITÆRTEKNIKK

– THE LEADING MAGAZINE
ON MILITARY TECHNOLOGY
IN SCANDINAVIA.

With more than 7000 readers, Militærteknikk is appreciated by officers and professionals inside the armed forces (Army, Navy, Air Force and Space) in Norway, Sweden, Denmark and Finland, as well as managers and professionals in the Scandinavian defence industry, government agencies and organisations.

As an advertising channel towards the Scandinavian armed forces, Militærteknikk have no comparison when it comes to spread, editorial quality and target market.

Welcome as an advertiser during 2023!

With kind regards,



Patrik Irmér
Advertising Sales



militærTeknikk®
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ADVERTISING OFFICE SWEDEN

Militærteknikk
Patrik Irmér
Antennvägen 8
SE-135 48 Tyresö
Sweden
Tel +46 (0)8 742 10 08
patrik@mil-tek.no
www.mil-tek.no

EDITORIAL OFFICE NORWAY

Militærteknikk
Editor-in-chief and publisher
M.Sc./Siv.Ing. Bjørn Domaas Josefsen
E-mail b.josefsen@mil-tek.no

MilitærTeknikk
Krokliveien 66
N-0584 Oslo
Norway
Tel +47 901 83 211

DELIVERY

patrik@mil-tek.no

TECHNICAL INFORMATION

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Width of column: 59, 122 or 186 mm
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Paper quality, cover: 250 g Gloss
Paper quality, inside pages: 115 gram Silk
Material: CD/Electronic PDF
Screen: 60 lines/centimeter

EDITORIAL CALENDAR 2023

All editions in English language

No.	Material deadline	Publication
1	February 24	March, week 13
2	May 12	June, week 24
3	September 8	October, week 41
4	November 10	December, week 50

ADVERTISING RATES 2023

Format	Size (W/H mm)	Price EUR
Spread	Full bleed 420x297+3 mm trim	€4.490
1/1 page	186x270 (Full bleed 210x297+3 mm trim)	€2.590
1/2 page landscape	186x130 (Full bleed 210x145+3 mm trim)	€1.490
1/4 page	90x130	€890
Inside cover	Full bleed 210x297+3 mm trim	€2.990
Back page	Full bleed 210x260+3 mm trim	€3.390

SUPPLEMENTS

Contact the advertising office.



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