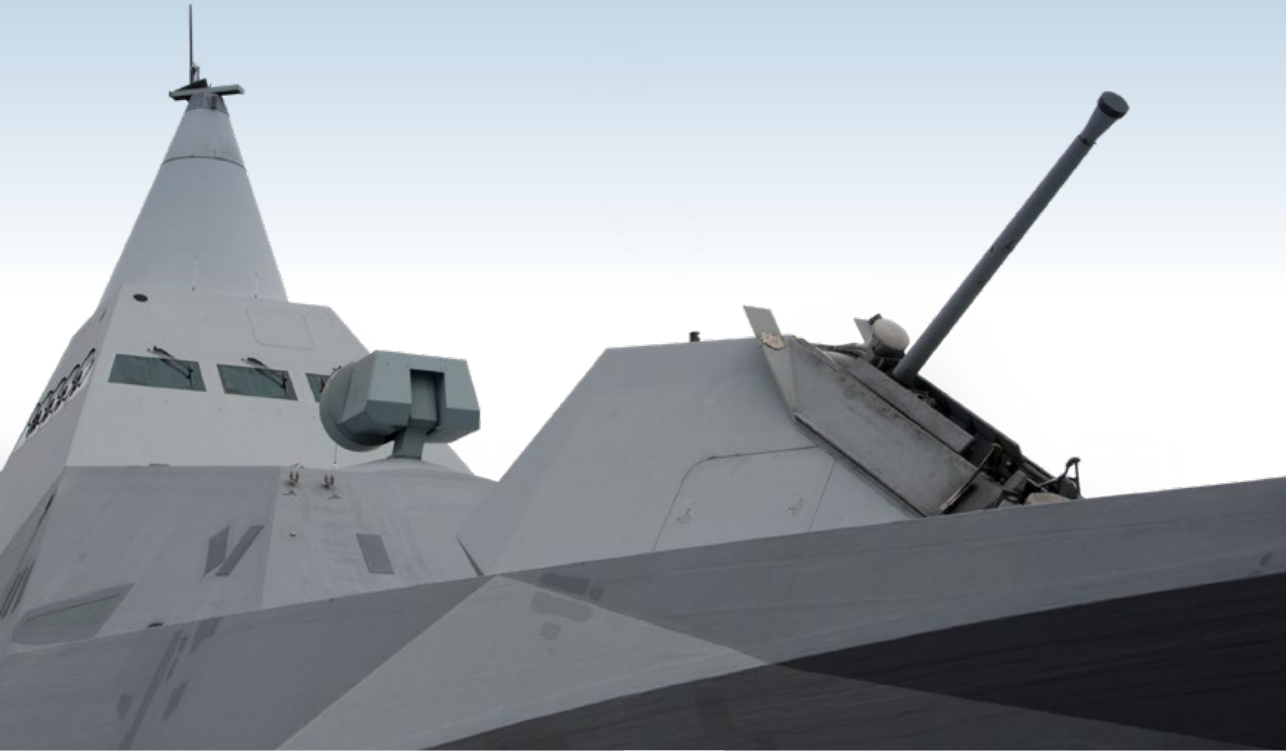




militærTeknikk®

– the Scandinavian Military Magazine –



ADVERTISING PRICE LIST
& PLAN OF PUBLICATION

2024

WELCOME TO MILITÆRTEKNIKK

– THE LEADING MAGAZINE
ON MILITARY TECHNOLOGY
IN SCANDINAVIA.

With more than 7000 readers, Militærteknikk is appreciated by officers and professionals inside the armed forces (Army, Navy, Air Force and Space) in Norway, Sweden, Denmark and Finland, as well as managers and professionals in the Scandinavian defence industry, government agencies and organisations.

As an advertising channel towards the Scandinavian armed forces, Militærteknikk have no comparison when it comes to spread, editorial quality and target market.

Welcome as an advertiser during 2024!

With kind regards,



Patrik Irmér
Sales Manager



militærTeknikk[®]
– the Scandinavian Military Magazine –

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DELIVERY

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TECHNICAL INFORMATION

Format: A4
Paper quality, cover: 250 g Gloss
Paper quality, inside pages: 115 gram Silk
Material: High resolution PDF (PDF v1.4)
Image resolution 300 dpi or higher
All fonts included
All colors and images in CMYK mode
Crop marks for bleeding ads
No crop marks for non-bleeding ads
Color profile: ISO Coated v2 300% (ECI)

EDITORIAL CALENDAR 2024

All editions in English language

No.	Material deadline	Publication
1	February 23	March, week 13
2	May 10	June, week 24
3	September 6	October, week 41
4	November 8	December, week 50

ADVERTISING RATES 2024

Format	Size (W/H mm)	Price EUR
Spread	Full bleed 420x297+3 mm trim	€4.490
1/1 page	186x270 (Full bleed 210x297+3 mm trim)	€2.590
1/2 page landscape	186x130 (Full bleed 210x145+3 mm trim)	€1.490
1/4 page	90x130	€890
Inside cover	Full bleed 210x297+3 mm trim	€2.990
Back page	Full bleed 210x260+3 mm trim	€3.390

SUPPLEMENTS

Contact the advertising office.



A SELECTION OF OUR PREVIOUS ADVERTISERS:

