militærTeknikk®

– the Scandinavian Military Magazine –







ADVERTISING PRICE LIST & PLAN OF PUBLICATION 2027

WELCOME TO MILITÆRTEKNIKK

– THE LEADING MAGAZINE ON MILITARY TECHNOLOGY IN SCANDINAVIA.

With more than 10.000 readers, Militærteknikk is appreciated by officers and professionals inside the armed forces (Army, Navy, Air Force and Space) in Norway, Sweden, Denmark and Finland, as well as managers and professionals in the Scandinavian defence industry, government agencies and organisations.

As an advertising channel towards the Scandinavian armed forces, Militærteknikk have no comparison when it comes to spread, editorial quality and target market.

Welcome as an advertiser during 2027!

With kind regards,

Patrik Irmér
Sales Manager



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TECHNICAL INFORMATION

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Paper quality, inside pages: 115 gram Silk
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Image resolution 300 dpi or higher
All fonts included
All colors and images in CMYK mode
Crop marks for bleeding ads
No crop marks for non-bleeding ads
Color profile: ISO Coated v2 300% (ECI)

EDITORIAL CALENDAR 2027

All editions in English language

No.	Material deadline	Publication
1	February 19	March, week 13
2	May 7	June, week 24
3	September 3	October, week 41
4	November 5	December, week 50

ADVERTISING RATES 2027

Format	Size (W/H mm)	Price EUR
Spread	Full bleed 420x297+3 mm trim	€4.490
1/1 page	186x270 (Full bleed 210x297+3 mm trim)	€2.590
1/2 page landscape	186x130 (Full bleed 210x145+3 mm trim)	€1.490
1/4 page	90x130	€890
Inside cover	Full bleed 210x297+3 mm trim	€2.990
Back page	Full bleed 210x260+3 mm trim	€3.390

SUPPLEMENTS

For supplements, please contact the advertising office.



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A SELECTION OF OUR PREVIOUS ADVERTISERS:



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